

KBFD TV
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EEO Public File Report

Station KBFD TV

This EEO Public File Report
Covers period October 1, 2009 – September 30, 2010

EEO Public File Report September 30th, 2009

(Prong 1)

This EEO Public File Report is filed in the station public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's (FCC) rules. During the period October 1, 2009 – September 30, 2010, the station filled the following full time vacancies:

Traffic department and News Assistant

The station interviewed a total of 6 people for full time vacancy during the period covered in this report. The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

Organization	Fax number	No. of referrals
BYU-Hawaii Job Placement	293-3975	0
Child and Family Services	543-8487	0
Chaminade University Career Services	735-4752	0
EEO Commission (Federal)	541-3390	0
Goodwill Industries of Honolulu	521-1136	0
HCC Job Placement	845-9122	0
Hawaii Community College	974-7689	0
Hawaii Job Corps	259-7907	0
Honolulu Employment Agency	533-3537	0
Honolulu University	946-3534	0
HPU Job Placement	544-9337	0
JEMS Pearl Harbor	473-1402	0
Job Help Store	675-0011	0
KCC Job Placement	734-9456	0
LCC Job Placement	455-8804	0
Native American Journalist Association	946-443-1838	0
National Association of Hispanic Journalists	202-662-7144	0
YWCA of Oahu	531-8541	0
Senior Comm. Svc. Employment Program	521-4538	0
HAB website		0
University of Hawaii Placement Center	956-4082	0
Korea Time Hawaii	955-1234	0
Winners at Work	532-2108	0
Supporting Employment Empowerment	792-8570	0
Columbia School of Broadcasting	947-3531	0
KBFD Classified Ad TV spot on KBFD	521-8066	6
Employee referrals		0
The Honolulu Advertiser		0

(Prong 2)

Full Time Vacancy EEO Information

Job Title of Vacancy:	Traffic department and News Ass't
Recruitment Source that referred the Hiree:	KBFD Classified Ad
Date Vacancy Opened:	May 28, 2010
Total Number of person interviewed for position:	6
Date Vacancy Filled:	June 14, 2010

Recruitment Source Used to Fill the Vacancy

Organization	Fax number	No. of referrals
BYU-Hawaii Job Placement	293-3975	0
Child and Family Services	543-8487	0
Chaminade University Career Services	735-4752	0
EEO Commission (Federal)	541-3390	0
Goodwill Industries of Honolulu	521-1136	0
HCC Job Placement	845-9122	0
Hawaii Community College	974-7689	0
Hawaii Job Corps	259-7907	0
Honolulu Employment Agency	533-3537	0
Honolulu University	946-3534	0
HPU Job Placement	544-9337	0
JEMS Pearl Harbor	473-1402	0
Job Help Store	675-0011	0
KCC Job Placement	734-9456	0
LCC Job Placement	455-8804	0
Native American Journalist Association	946-443-1838	0
National Association of Hispanic Journalists	202-662-7144	0
YWCA of Oahu	531-8541	0
Senior Comm. Svc. Employment Program	521-4538	0
HAB website		0
University of Hawaii Placement Center	956-4082	0
UH Student Equity	956-9240	0
Winners at Work	532-2108	0
Supporting Employment Empowerment	792-8570	0
Columbia School of Broadcasting	947-3531	0
KBFD Classified Ad TV spot on KBFD	521-8066	6
Employee referrals		0
The Honolulu Advertiser		0

Outreach Initiatives

(Prong 3)

KBFD TV has engaged in the following outreach initiatives during the period covered by this report. KBFD TV has more than 10 full time employees and is required to meet 4 outreach initiatives:

Initiative Classification	Type of Initiative	Description
8	Training Program	KBFD has been involved with a training program with Korea's largest network KBS where a KBFD employee could submit an application and if accepted travel to Korea to train for a period of 10 days in October. at the Korea Broadcast System station on all aspects of broadcasting. This program was implemented 1986.
8	Training Program	Every year in January, SBS; Seoul Broadcast System Hosts the SBS PGA tournament on Maui, Hawaii and One or more of our staff is on site to assist and learn
5	Internship Program	An internship program is in place where students can apply. Application can be downloaded from our website www.kbfd.com We have 2 interns this year.
7	Scholarship Program	KBFD TV participates in the Hawaii Association of Broadcasters Scholarship Program. This year, \$70,750 in academic scholarships were awarded. \$7,500 was awarded to both Hawaii Pacific University and the University of Hawaii Manoa, and another \$63,250 as awarded to 27 students at large. KBFD airs PSA's for the HAB scholarship program encouraging applicants.



FOR IMMEDIATE RELEASE
WINPENNY
August 12, 2010

CONTACT: KAREN
(808) 599-1455

**THE HAWAII ASSOCIATION OF BROADCASTERS, INC.
AWARDS \$70,750 IN ACADEMIC SCHOLARSHIPS**

The Hawaii Association of Broadcasters, Inc. (HAB) has awarded \$70,750 of academic scholarships to assist students in their pursuit of college study and their career goal of working in the broadcast industry in Hawaii.

\$7,500 was awarded to Hawaii Pacific University and another \$63,250 was awarded to the following twenty-seven students at-large:

<u>Student</u>		<u>School Attending:</u>
Portia	Black	Leeward Community College
Storme	Eisenhour	University of Hawaii - Hilo
Malina	Fagan	Chapman University
Kate	Ganiron	Seattle University
Myles	Gregory	University of Northern Colorado
Josie	Haugh	Westmont College
Jordan	Helle	Occidental College
Kaipo	Kiaha	Chapman University
Christian	Kaholokula	Chaminade University
Ryan Erik	Lam	Hawaii Pacific University
Randee	Layosa	Pacific University
Shea	Ledbetter	Chapman University
Pauline	Lucas	San Diego State University
Michelle Lynn	Mallen	UC Santa Barbara
Marchel	Marcos	Portland State University
Heidi	Neidhardt	Syracuse University
Noel	Nicholas	University of Southern California
Derek	Nihei	University of Hawaii at Manoa
Kina	Palaualelo	Leeward Community College
Cherry	Pascual	University of Hawaii at Manoa
Jermel-Lynn	Quillopo	Hawaii Pacific University
Keyana	Stevens	New York University
Erica	Weber	Boise State University
Kelsey	Whitman	Santa Clara University
Chloe	Yester	Loyola Marymount University
Melody	Yeung	Pacific Lutheran University

High school seniors planning to attend college and college students with at least a 2.5 grade point average and the desire to work in the broadcast industry in Hawaii

HAB Scholarships

August 12, 2010

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upon completion of school were eligible for at-large scholarships.

The application process required a completed application form, a letter of recommendation from a current or former teacher, and a personal interview with the HAB scholarship committee.

The Hawaii Association of Broadcasters, Inc. is made up of radio and television Stations and individuals whose common goal is to support and benefit the local broadcast industry.

For more information, please contact Karen Winpenny at 808-599-1455.